

# NATIONAL WEATHER ASSOCIATION

## 33rd Annual Meeting

When? - October 11-16, 2008  
Where? - Galt House Hotel and Suites  
140 N. Fourth Street, Louisville, Kentucky 40202

### Exhibitor Application Form

(Exhibit dates: October 11-14, 2008 — see further explanation in cover letter)

Date of submission: \_\_\_\_\_

Corporate Name: \_\_\_\_\_

Address: \_\_\_\_\_

NWA Corporate Member:  Yes  No [Corporate memberships are available at \$125 per year. See Web site:  
[http://www.nwas.org/membership/forms/NWACorporateApplication.pdf]

Contact Person: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_

Exhibitor Space Requirements: Please indicate the number and type of spaces requested.

- \_\_\_\_\_ Premium Booth (8ft x 8ft) @ \$600.00 (corporate members); \$725.00 (nonmembers)  
\_\_\_\_\_ Poster Display (3ft x 4ft) @ \$250.00 (corporate members); \$325.00 (nonmembers)  
\_\_\_\_\_ Special - to be negotiated - please call or e-mail NWA office

For each premium booth ordered, two corporate associates will have full complimentary meeting registrations to include the Awards Luncheon on October 15th. Please list the individual's names and titles:

1. \_\_\_\_\_
2. \_\_\_\_\_

For other corporate associates preregistering to assist at exhibit space AND attend annual meeting activities -- please complete an individual preregistration form for each. Number of forms attached: \_\_\_\_\_ Fee total: \$ \_\_\_\_\_

Other corporate associates who will assist at the exhibit booth/display space, but not register as full annual meeting attendees (\$75 fee each):

Names: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Fee total: \$ \_\_\_\_\_

Total cost of exhibit space and for additional corporate associates attending: \$ \_\_\_\_\_

General Description of Exhibit Contents: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Special Requirements for Your Booth (include information for your requirements)**

**Exhibit room will have 10 foot ceilings**

Electricity \_\_\_\_\_ Tables \_\_\_\_\_

Internet connection \_\_\_\_\_ Chairs \_\_\_\_\_

Telephone connection \_\_\_\_\_

Other requirements \_\_\_\_\_

**Note:** Additional fees may be necessary for above and will be billed after the meeting. For additional information regarding additional fees, please contact Steve Harned (919) 845-1546

**Please complete and remit this exhibit application form and any attachments to the NWA by September 10, 2008 by e-mail, regular mail or to fax number: (919) 845-2956**

**Please mail in fees for exhibit space and individual registrations by check payable to "NWA" no later than September 30, 2008 to:**

**National Weather Association  
Annual Meeting Exhibits  
228 West Millbrook Road  
Raleigh, North Carolina 27609-4304**

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**DONATIONS** are indeed welcome to help defray the cost of coffee/refreshment breaks during the annual meeting and food/beverages at the Sunday evening **TAPE SWAP**. Donors will have their corporate names listed in the Annual Meeting program as Sponsors. Please remit donations or purchase orders by September 30, 2008 to the NWA address above.

**DONATION** Amount \$ \_\_\_\_\_

**Name of Sponsor** \_\_\_\_\_

**Specific function desired (optional):** \_\_\_\_\_

Thank you for any donations given or promised to Betsy Kling for the Golf Outing and/or scholarship fund raffle. They will be noted in the Annual Meeting Program as well.

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**ADVERTISING SPACE** will be available in the Annual Meeting preprint volume containing the meeting program and abstracts of presentations. Please provide the advertisements in .eps, .psd or in high resolution .pdf or .jpg format by September 30, 2008. The preferred method for delivering the advertisement is to attach the file to an email message and send to [exdir@nwas.org](mailto:exdir@nwas.org). Advertising prices are: back cover - \$200 B&W, \$400 Color; full inside page - \$150 B&W, \$300 Color; half-page - \$75 B&W, \$150 Color; and, professional business card size - \$20 B&W, \$40 Color.

**All questions, comments and concerns can be directed to:**  
**Steve Harned**  
**NWA Executive Director**  
**Tel: (919) 845-1546/ Fax: (919) 845-2956**  
**[exdir@nwas.org](mailto:exdir@nwas.org)**

# NATIONAL WEATHER ASSOCIATION 33<sup>rd</sup> ANNUAL MEETING PREREGISTRATION

## ANNUAL MEETING HOTEL INFORMATION:

- The Galt House Hotel and Suites, located at 140 N. Fourth St., Louisville, Kentucky 40202, is a full-service hotel and convention center. Located in the heart of a revitalized downtown Louisville, many attractions and restaurants are located within easy walking distance. More hotel information can be viewed at Web site: [www.galthouse.com](http://www.galthouse.com). Information on surface transportation to/from the airport and other nearby locations is available at: <http://www.galthouse.com/default.aspx?ID=390>
- The hotel offers two types of rooms. “Deluxe Rooms” in the West Tower and “Suites” in the East Tower. The towers are connected by a wide, indoor walkway.
- NWA room rates are as follows:  
West Tower Rooms - \$97 per night  
East Tower Suites - \$130 per night  
For both types of lodging, up to four people may be accommodated for an additional charge of \$10 per night per person. This option may be of interest to students.
- You may reserve a room either by phone or online. For phone reservations, please call the Galt House reservations at 1-800-843-4258 and request the National Weather Association 2008 group rate. A credit card number will be requested but no charges will be made at the time of the reservation. For online reservations, visit [www.galthouse.com](http://www.galthouse.com), go to “Reservations” and follow the directions for making group reservations. The ID Number to use for this meeting is 829545. Please reserve your hotel room **NO LATER THAN September 10, 2008** to be able to obtain the NWA discount rates.

## SCHEDULE

- **Saturday, October 11<sup>th</sup>:** **Seventh Annual Golf Outing** to benefit the NWA Scholarship fund. Course and fee information will be provided in the near future.
- **Sunday, October 12<sup>th</sup>:**
  - **Broadcast Meteorology Workshop** will include special presentations and other activities appropriate for the continuing education of weathercasters however is open to all. **Tape Swap in the evening** – bring a VHS tape of a recent weathercast for discussion.
  - **Inaugural NWA Student Session** will provide guidance for students regarding how to best prepare themselves to enter the workplace. Includes a large student poster session and networking opportunities with broadcasters and other NWA members.
  - **Corporate Exhibits Open**
- **Monday-Thursday, October 13-16:**
  - **General Sessions** will consist of 16 oral and poster sessions including three historical weather sessions. Topics targeted include Weather Hazards (*Intense Cold & Heat, and Wind*), Tropical Weather, Ensemble Prediction & Pattern Recognition, Instrumentation & Techniques (*Radar, Satellite, Observations and Mesonet*), Severe Weather (*Tornadoes, Wind and Hail, Lightning, and Cool Season Tornadoes*), Winter Weather, HAZMAT & Emergency Response, Weather and Societal Impacts, Flooding, and much more! The annual Awards Luncheon will be held on Wednesday, October 15<sup>th</sup>.

**ANNUAL MEETING PREREGISTRATION (through October 3<sup>rd</sup>):** The preregistration fee includes a preprint volume with program and abstracts. For the period of days registered, it also includes: admission to all oral presentations, poster sessions, and exhibit sessions plus coffee/refreshment breaks. Full registration for October 13 – 16 includes the Wednesday Awards Luncheon. **Registration after the preregistration period will result in fee increases of from \$5 to \$25.**

**PREREGISTRATION FEES:**

- **Sunday, October 12: Broadcast Workshop, Student Session, and Tape Swap**  
\$80 NWA members and presenters, \$50 students and retired members  
\$110 for non-members, \$75 for non-member students and retired
- **Monday-Thursday, October 13 - 16: General Sessions/Activities**  
\$190 NWA members and presenters, \$110 students and retired members  
\$225 for non-members, \$140 for non-member students and retired
- **Special One-Day Rates for period October 13 – 16**  
\$75 NWA members and presenters, \$50 students and retired members  
\$95 for non-members, \$70 for non-member students and retired

**PREREGISTRATION ONLINE by credit card (MC or Visa):**

- [www.nwa-registration.org/register.shtml](http://www.nwa-registration.org/register.shtml) for those attending Broadcast Workshop and/or most of the General Session
- [www.nwa-registration.org/registerbyday.shtml](http://www.nwa-registration.org/registerbyday.shtml) for those attending Broadcast Workshop and/or only a day or two of the General Session

**PREREGISTRATION BY MAIL:**

**Copy this form and mail it with full payment of fees by October 3, 2008** to: NWA Meeting, 228 West Millbrook Road, Raleigh NC 27609-4304 USA. Make payment to “NWA” in US funds by a US bank check, money order or government/institution purchase order. Preregistration by credit card is available on the NWA Web site at: [www.nwas.org/meetings/nwa08mtg/prereg.html](http://www.nwas.org/meetings/nwa08mtg/prereg.html)

Name (for nametag): \_\_\_\_\_

Employer, School or other Affiliation (for nametag): \_\_\_\_\_

City/State (for nametag): \_\_\_\_\_

Telephone number and e-mail address: \_\_\_\_\_

Arrival Date at meeting: \_\_\_\_\_ Departure Date from meeting: \_\_\_\_\_

Preregistration fees: \$ \_\_\_\_\_ Number of extra Luncheon tickets (\$30 each): \_\_\_\_\_

No. for Golf Outing (\$75) \_\_\_\_\_ Total Funds enclosed: \$ \_\_\_\_\_

**Please Circle all applicable phrases listed here:** NWA member

NWA local chapter member non-member Student Retired Session Chair

Presenter Program committee member Local Arrangements committee member

I will bring a tape to the Tape Swap I'll attend the Tape Swap but not bring a tape